

## Back to the Mission

By Phyllis Webb, CFP®

Senior Financial Advisor, Waddell & Reed  
and WBON President



On the last page of this newsletter every month is the WBON Mission Statement. It's always there. Have you ever read it? Do you ever read it again just to remind yourself of the "why" behind this networking group of business women?

I believe I'm entering my seventh year of membership in WBON (ooh, seven has always been my lucky number, maybe you know I'm the seventh child, of the seventh child, born in the seventh month...ah, but I digress). As I go through each year as a WBONer, I periodically read the Mission Statement, to remind myself and "check the pulse" (from an organizational perspective) to get a feel for how we're doing. I know, I can be a little OCD, as I do this with all of my "associations." I can honestly say that in all of the WBON monthly meetings I've attended, I have found support of the Mission's provision of a "positive, supportive environment, relevant programming, and networking opportunities to women business owners."

It is through this positive, supportive environment that not just business relationships are formed, but the potential of reaching what I feel is a higher level of relationship, that of FRIEND.

(cont. on page 3)

## WBON in September

### Practical Aromatherapy: How to Eliminate What's Bugging You in Your Home and at Work



Wednesday, September 17, 2008  
11:30 - 1:00 pm

(Reservations required by noon, Friday, September 12)

The Knolls

2201 Old Cheney Road, Lincoln

\$15 for Members & 1st-time Guests; \$20 for Non-members

Add \$5 for late or no reservations.

(No-shows will be billed)

Ann will talk about infectious "bugs," insect "bugs," and people who "bug" you. She will discuss how essential oils can be effectively utilized in practical applications both at home and in the community.

**Infectious bugs:** Are you concerned with thoughts of the coming cold and flu season? Have you read the latest information about resistant bacteria? Did you know that the latest research shows that antibiotics can actually cause cancer? Aromatherapy has an answer for you.

**Insect bugs:** Are you plagued with annoying and persistent bugs such as flies, fleas, ants and mosquitoes? Do you have a mice problem when the weather gets cold? Aromatherapy has an answer for you.

**People who "bug" you:** Did you know that recent research from the University of Michigan shows that office politics can ruin your sleep? People lose more sleep and experience more

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For reservations or information, call the WBON hotline at **402-434-7926** or register on-line at [www.wbon.us](http://www.wbon.us) by noon on **Friday, September 12** (no-shows will be billed).

- Bring another woman business owner as a guest!
- Bring your business cards for networking!
- All southeastern Nebraska women business owners are welcome!

## August meeting review

### Speed Networking

By Rachel Taylor, Arbonne

Wednesday, August 20 blessed us with a beautiful and relaxing evening at Deer Springs Winery. This winery is new to the Lincoln area and graciously hosted our Summer Speed Networking event. This event is solely based on one-on-one interaction vs. a formal presentation; therefore, we gained value from one another and were able to practice our professional communication skills as presented to us at our July luncheon.

Several visitors graced us with their presence, spirit and energy. An exciting turnout filled the winery as WBON gals quickly absorbed the joys of listening, learning and luscious wines. The event provided each person the opportunity to share their business with at least 12 other woman business owners. Our shared topics included ideas, tips and suggestions on sincere and creative ways to "show our customers love." The diversity of businesses presented amongst the group reminded me just how liberating it is to network with successful, energetic and authentic women striving to achieve greatness while serving one another.

Back by popular demand, our Summer Speed Networking event is NOW an Annual event all WBON associates can look forward to...see you next year!

*Believe it or not...the holidays are just around the corner. Arbonne has just launched a phenomenal holiday product line available till year's end or while supplies last. See me for all your gift giving needs. Remember we have something for everyone.*  
[www.xplor.myarbonne.com](http://www.xplor.myarbonne.com)

## Welcome, New Members!

Mary Jo Cassner  
LearningRX

Rebekah Morrow  
Waddell & Reed

Sellenee Sich  
Director Support Services, LLC

## Upcoming Events

### September 17 (Wed.), 2008, 11:30 am-1:00 pm Practical Aromatherapy – How to Eliminate What’s Bugging You in Your Home and at Work (see page 1)

Presenter: Ann Woledge, Wingsets Aromatherapy  
The Knolls, 2201 Old Cheney Road, Lincoln  
*Ann will talk about infectious "bugs," insect "bugs," and people who "bug" you. This is also our Annual Meeting when we install new officers and report on the state-of-the-organization.*

### October 1 (Wed.), 2008, 12:00-1:00pm WBON Board Meeting

Cornhusker Bank, 34th & Old Cheney, Lincoln  
*WBON Board meetings are open to any WBON member who wishes to attend.*

### October 15 (Wed.), 2008, 11:30 am-1:00 pm Get Clients NOW!

Presenter: Deb Savage, Lincoln Life Coaching  
The Knolls, 2201 Old Cheney Road, Lincoln  
*Deb will give us a brief overview of the Get Clients NOW! program.*

*Practical Aromatherapy (cont. from page 1)*

anxiety worrying about personal conflicts on the job than from significant problems in their lives such as losing their jobs. Aromatherapy has an answer for you.

Ann's sojourn into the world of aromatherapy started with her own and her family's issues with rosacea and eczema. She is focused on research and educating the public and the medical establishment on the better choices available using essential oils for the rampant infections now seen in the hospital and home.

Ann is a Certified Clinical Aromatherapy Practitioner, a Critical Care Registered Nurse, and the Owner/Formulator of Wingsets Aromatherapy. She completed the accredited certification program for health professionals through Jane Buckle Associates in November of 2006 and is enrolled in the master's degree tract for a dual program in Holistic Nutrition and Natural Health from Clayton College of Natural Health.

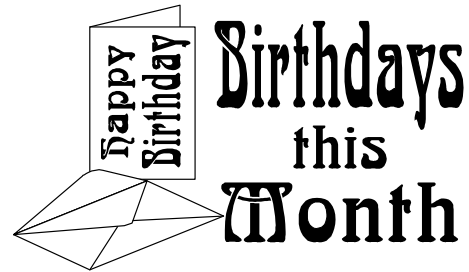
Back to the Mission (cont. from page 1)

Yep, you guessed it, another story. You see, when I was young (yes, I was once...age wise...not just at heart) I asked for an autograph book, a wish my mom granted. One of my cousins wrote in it:

*Remember well and bear in mind  
A faithful friend is hard to find.  
And when you find one that is true,  
Change not the old one for the new!*

A simple little poem, that as I write this article and reflect upon the Speed Networking meeting, a new insight occurs to me. We don't "change" our WBON friends; we expand our ability to connect with and potentially make more "new" friends and enlarge our circle. Way Cool, huh?

As always, I look forward to our next meeting, with Ann Wooledge presenting, "Practical Aromatherapy: How to Eliminate What's Bugging You in Your Home and at Work." This is also our Annual Membership Meeting when we install new officers and report on the "state of the organization." Until then, my WBON friends, find some fun in your work and life every day!



September 28: Sandy Davison

September 28: Nanci Francis

## **NOW'S THE TIME TO JOIN OR RENEW YOUR MEMBERSHIP!!**

**WBON's 2008/2009 Program Year Began September 1**

**Your WBON membership affords you....**

- Opportunities for personal and professional growth
- Discounted meeting fees/WBON on Display booth fees
- Participation in WBON Lites (luncheons, book reviews, golf outings)
- Membership directory
- Discounts and special offers at member businesses
- Access to the members-only section of our website

**New Members - Join by September 30 to ensure your inclusion in our color pictorial Membership Directory!**

Annual membership dues...	\$120.00
Entrance fee...	<u>\$ 25.00</u>
An entire year for only...	\$145.00

*(Dues are prorated at \$10/month to the start of our annual year, September 1)*

**Renewing Members**

Annual membership dues...	\$120.00
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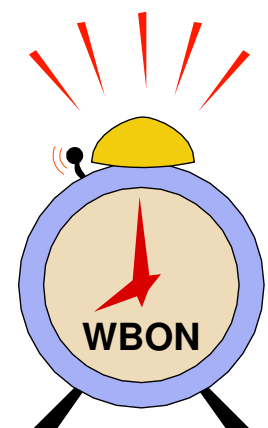
Dues are not prorated for renewals. Renew now to maximize your learning, networking, and growth potential.

Make checks payable to WBON.

Mail to: PO Box 85323, Lincoln, NE 68501-5323

New members please include membership application with check.

For information, call Ann Wooledge, Membership Chair, or the WBON Hotline at 402-434-7926.



## 2007/2008 Board

President, **Phyllis Webb** ..... 327-9998  
Vice President, **Elaine Warren** ..... 328-8914  
Secretary, **Martha Dennis** ..... 489-6345  
Treasurer, **Nanci Francis** ..... 423-2066  
VP Membership, **Ann Woledge** ..... 489-1885  
Programming, **Gina Larson** ..... 416-8714  
Communications, **Paula Fehringer** ... 797-7782  
Past President, **Gail Perry** ..... 475-1075

### WBON Mission Statement

It is the mission of the Women Business Owners Network to provide a positive, supportive environment, relevant programming, and networking opportunities to women business owners. We strive for a core membership of women who contribute their interests and perspectives to programs that promote professional and personal effectiveness, as well as the development of personal relationships.



**Tammy  
Eagle Bull**

## Who can join Women Business Owners Network?

WBON is intended for women who are sole proprietors, partners, and corporate owners with day-to-day management responsibility. Sustaining memberships are available to individuals who support the objectives of WBON.

### Annual Dues

First-year dues: \$120 (prorated at \$10/month to the start of our annual year, September 1); plus a \$25 entrance fee = \$145 total.

### Renewal dues

\$120 per year, September 1-August 31. Renewals are due September 1.

Send your dues to:  
WBON  
P.O. Box 85323  
Lincoln, NE 68501-5323

To encourage guests to try out WBON, and to make it less expensive for members to bring a guest, we have lowered the meeting fee for first-time guests. First-time guests can attend one meeting at the member rate of \$15.\* Non-members can attend two additional meetings at the non-member rate of \$20. After attending three meetings, nonmembers are encouraged to become members. If they wish to continue to attend meetings as nonmembers, they may do so at a rate of \$30 per meeting. Past WBON members are welcome to attend at the \$30 rate, and can deduct \$15 from the membership fee if they renew their membership by the close of the meeting. (\*Add \$5 to all prices for late or no reservations.)

Members, please let your guests know our policy.

### Newsletter Policy

All guests are added to the WBON prospect mailing list. Individuals on this list will receive our mailings for a year. Their names will be removed if they do not become a member during that time.

Visit the WBON web site: [www.wbon.us](http://www.wbon.us)

*developed and maintained by blueship.com*